

OPPEIN

There is Home, There is Love, There is OPPEIN.

WHOLE-HOUSE CUSTOMIZATION



OPPEIN

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VR showroom 1

VR showroom 2

VR showroom 3

VR showroom 4

www.oppeinhome.com

ABOUT OPPEIN

Founded in 1994, OPPEIN is China's No.1 kitchen and customized home decor brand, and the world's largest cabinetry manufacturer. We design and manufacture high-quality kitchens, wardrobes, bespoke home furniture, bathroom products, interior doors, aluminum windows & doors and home furnishing, capable of offering one-stop home decor products and solutions. Output and sales of kitchen cabinet reached 850 thousand sets, ranking No.1 in the kitchen industry.

In 2023, OPPEIN's sales turnover reached USD 3.25 billion, harvesting its consecutive 30th years of growth. Output and sales of cabinets reached 6 million sets, ranking No.1 in the cabinetry industry. Our products have been exported to 130 countries and regions, and the total market value of OPPEIN exceeded 100 billion yuan (USD 15.3 billion) in March 2021.

In overseas markets, what sets us apart from our competitors is our Italy design, European quality, one-stop whole-house products & solutions, and reliable local services.

OPPEIN takes great pride in its extensive franchise distribution system. We have a productive showroom operation model and thoughtful support policies to help the franchisees win. Currently, we have a remarkable number of over 8,700 franchise showrooms worldwide to serve local retail businesses.



1

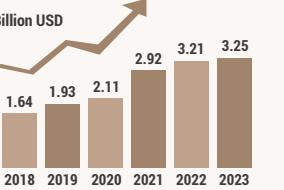


2



3

Sales Revenue USD/CNY=1/7
3.25 Billion USD in 2023



The global project business is another importance we attach to. We cooperate closely with builders, developers, contractors, and architects to develop different types of residential and commercial business; up to now, we have completed over 10,000 real estate projects around the globe, including some significant local landmark projects.

We achieve this through our unceasing striving for perfection, and the passion to satisfy an individual's needs for better home decor. Our vision is to make OPPEIN a modern, innovative company respected and loved by the people, held in the highest esteem in China, and emulated around the world.

Where there is home and love, there OPPEIN is.



- ① **Guangzhou Headquarters**
Established in 1994, with 444,000m²
- ② **Tianjin Factory**
Established in 2011, with 335,100m²
- ③ **Wuxi Factory**
Established in 2015, with 519,400m²
- ④ **Qingyuan Factory**
Established in 2017, with 989,300m²
- ⑤ **Chengdu Factory**
Established in 2019, with 496,000m²
- ⑥ **Wuhan Factory**
Established in 2023, with 700,000m²



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Italian
light
luxury

• 01 / 02 •

whole-house customization

POLYNESIA SERIES

Indulge in a serene and luxurious home

Italian Light Luxury



Living Room

Natural wood tone, advanced Italian style
The warm texture of classic walnut complements the luxurious texture of marble, revealing a calm and elegant style



Design Philosophy

Find a serene space to calm your mind. The natural and warm wood veneer creates an elegant and stable atmosphere.
The interplay of light and shadow enhances the brilliance. Enjoy a glass of wine and music in your leisure time, relishing the comfort of returning home.



Living-Dining-Kitchen

Integrated living, dining, and kitchen space, with a design that indulges you in a spacious visual effect and redefines family interaction.





Dry Kitchen

Indulge in quality dining and kitchen moments, with a double-linear layout + integrated dining island. Elegant walnut outlines a high-quality tone, presenting restrained luxury.



Door Panel

Counter Top

Integrated metal aluminum handle, infusing luxurious and fashionable texture, while walnut highlights a calm style.



Geometric pattern illuminated back panel, arched bar table leg; it adds a sense of light luxury elegance, building a tranquil ambiance within urban life.



Tea Room

With the fragrance of tea and the charm of ink, leisurely and content, embodying not only the elegance of "leisure" but also the depth of "ambiance"



Circular arch partitions, exuding an oriental charm, where both inside and outside are picturesque



Bedroom

The perfect transition of curved corners and lighting, elegant lines with a playful touch

Integrated natural wood veneer door design, inverted curved line design, gentle and graceful, showcasing natural beauty



Cabinet-door-wall integrated design

breaking the layout boundaries, spanning the entire house, creating a luxurious and indulgent space



Bathroom

Warm and unwavering as the moon shines in the room
Harmonizing Japanese aesthetics with the moonlight,
blending past and present, sketching the charm of the
East in daily living spaces



Stone hot-bent integrated basin,
combining aesthetics and functionality,
easy for countertop cleaning



STEPHEN SERIES

Enjoy the luxury of home

Modern light luxury

Walk in Closet



Design Philosophy

Embrace the warm opulence of natural wood, imprinting a stance of life, where tranquility and comfort intertwine, crafting a serene abode amidst urban vibrancy



Interior Door & Wall Panel

Aesthetic coherence with matching wooden doors, exuding a distinctive touch of light luxury

Interior Door (C13)

A Finish

PWMD1176

B Finish

BWMG0047



natural style home

Crafting an unbounded interactive space, embracing the ethereal moments, where Amazon green encounters nutmeg white, accentuating the evergreen beauty of nature, infusing a sense of fresh naturalness into the space.

SYATTA SERIES

Enjoy nature at home

Modern light luxury



Design Philosophy

Inspired by the picturesque tapestry of Shata, traversing meadows, clear glaciers, lush forests, incorporating the colors brimming with natural charm, elegantly presenting just the right amount of serene beauty



Door Panel	PWMK3048	PWMH0088	PWMG1424	Carcass	PWMA0627	PWMK3048
Back Panel	PWMK3048	PWMA0627	PWMG1425	PWMC0195	PWMC0195	PWMC0195
Wall Panel	PWMD0143	PWMC0195	PWMH0088	PWMG1424	PWMD2153	PWMD2153

Living-Dining-Kitchen

Integrated living-dining-kitchen space, designed for a more open and spacious ambiance, fostering closer companionship and interaction





Dining Room

Marble color scheme leaves space for your home,
creating a livable place that is both stylish and warm



Opulent stone luminous back panel,
showcasing a touch of light luxury



Kitchen

Blend of natural luxury stone and baked lacquer powder



New-generation prefabricated sideboard,
meticulously balancing functionality and aesthetics



Curved corner island

Integrated handle door design



Cabinet-door-wall integrated design

Moon white matte baked lacquer with intricate filigree, a harmonious blend of simplicity and complexity

Interior Door (C21)



SEAMANN SERIES

From home, ocean and tide

Modern light luxury



Design Philosophy

Tidal movements, sketching delicate curves, a touch that beckons the return home, a corner of tranquility amid the bustle. Evoke the warmth of returning home, in the midst of clamor, relish a tranquil sanctuary.

Living Room

Colliding Long Island shimmer with Delicate Gold, showcasing a unique light luxury aesthetic. Upscale, chic, and steady fashion.



Bedroom

Elegantly warm Long Island shimmer, complemented by accents of Delicate Gold, offering a cozy and soft living space



Metal hammered texture handle, integrated door design,
reflecting the soft glow of Long Island shimmer

Oriental aesthetics

Savor the essence of the Orient, redefining modern elegance, imbuing a sense of elegance and taste with natural wood textures, integrating the beauty of the East into modern living, appreciating the refined and leisurely atmosphere of home life

PUREYUM SERIES

Enjoy nature at home

Minimalist Oriental



Design Philosophy

Colliding modern art with Eastern brushwork, depicting a return to simplicity in lifestyle, showcasing a rustic and soft color palette, interpreting the elegance and poetic essence of minimalist Oriental, allowing homes to return to their origins.

Living Room





Living-Dining-Kitchen

Integrated living-dining-kitchen space, designed for a more transparent and spacious ambiance, fostering intimate companionship and interaction

Dining Room

The overall space adopts neutral tones, and the interweaving of open cabinets and lights shows an elegant style in every storage





Horizontal integrated handle, simple and sleek,
exquisitely light



Glass vertical panel open shelf, combining storage
and display, adding depth to the space



Balcony

Balcony cabinet functional zoning, achieving dual cleaning and storage benefits, unleashing unlimited space possibilities



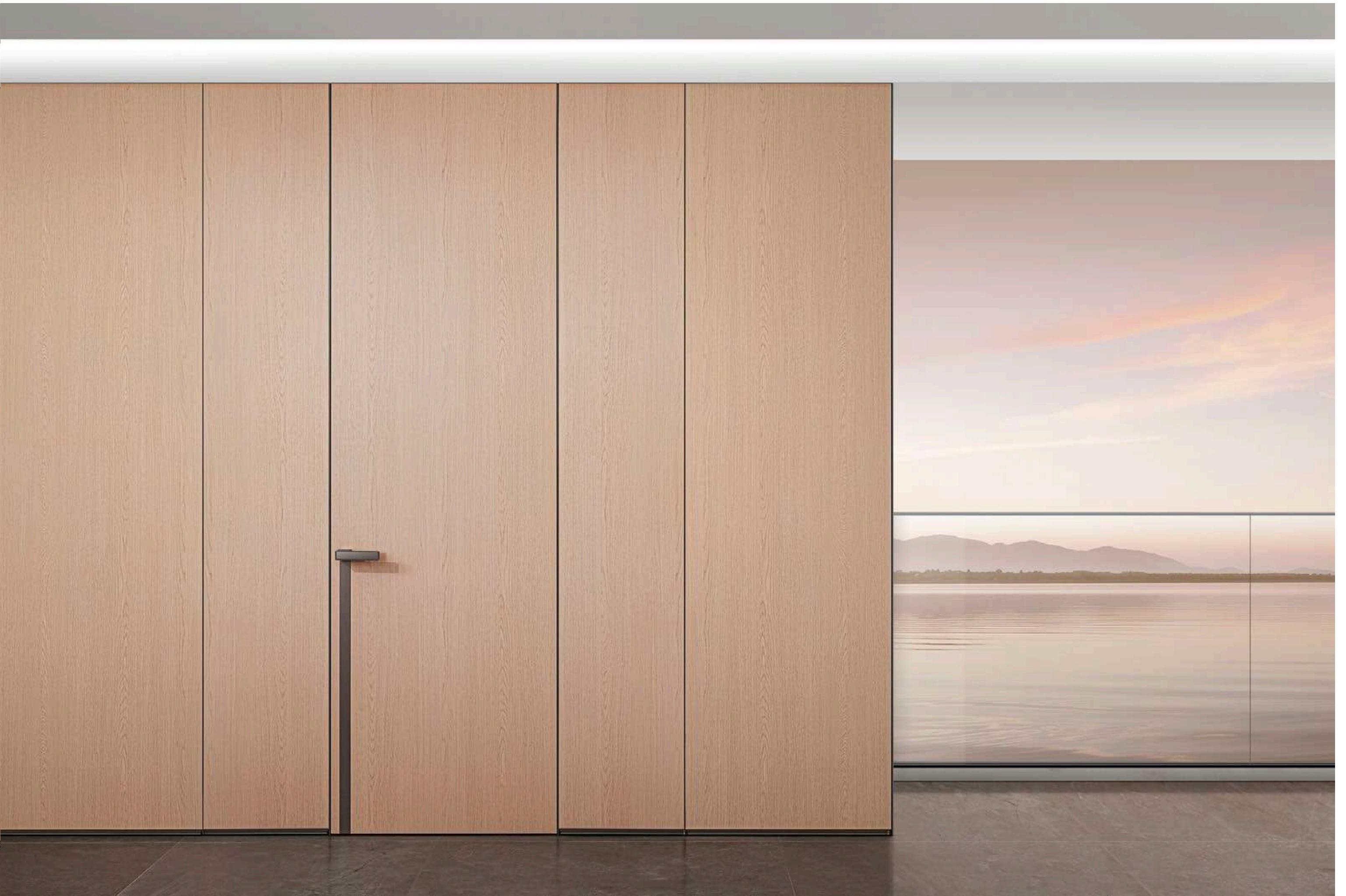


Bedroom

Integrated wall cabinet design, harmoniously integrated, with back panel patterns reflecting different gloss under various light sources, permeating precise yet comfortable characteristics



Snow Curtain Gray Mother-of-Pearl Handle, using natural sandstone texture to highlight the beauty of the East, exploring the symbiosis and fusion of Eastern charm with modern art



Interior Door & Wall Panel

Matching wood doors, high-quality texture, warm as ever, 3D high-gloss hard-core black technology, providing five top luxury experiences

Interior Door (P21)



PWMC0193

French style



Blooming in a jungle, exploring life's romanticism,
distancing from clamor, immersive relaxation, chasing
after exquisite and lazy slow living, feeling the leisure
of vacationing in a secret garden

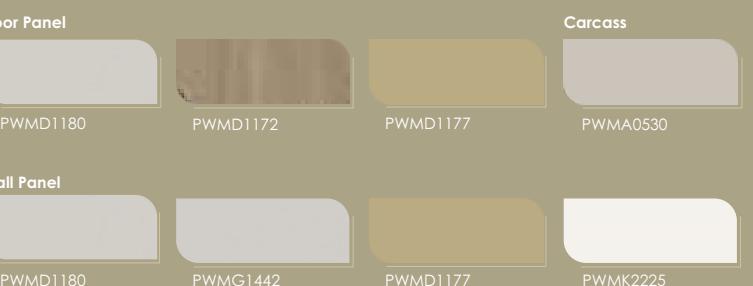
SICILY SERIES

French exquisite aesthetics



Design Philosophy

Warm and airy milky white hues, complemented by simple carving elements, creating a relaxed French home atmosphere, interpreting the graceful beauty of the space's natural flow, communicating a romantic and luxurious French lifestyle





Integrated dining-living space

Integrated dining-living space, a design that portrays the refined contours of modern living, where space and socializing blend, becoming the ideal living stage in the hearts of the young.

Living Room

Sicily Living Room Display Cabinet, a fusion of metal and natural wood textures



Dining Room



Exquisite umbrella-shaped handles



Curved profile milling handle design



Kitchen

The kitchen has a double L-shaped layout, with reasonable planning of space movement lines, virtual and real coexistence, overall order, and reasonable partitioning and storage, making life more orderly



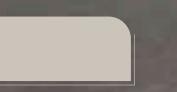
Embodiment of Ultimate Living
Tailored whole-house customization



Interior Door & Wall Panel

Interior door matches with wall panel, coherent space, unified high-quality aesthetics

Interior Door (C22)



PWMD1180

SERIVIA SERIES

Elegant romantic life

French cream style



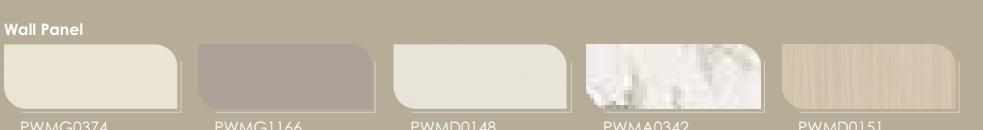
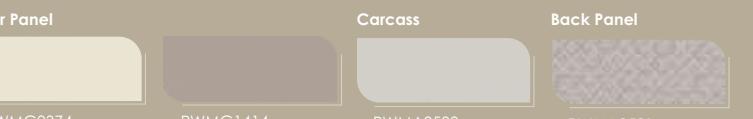
Bedroom

Designing a simple yet serene ambiance, laying out a graceful and leisurely beauty in elegance, allowing tranquility and comfort to rest in this moment



Design Philosophy

Blending elegant dignity with sweet fragrance, reminiscent of a floral aroma, playing a lazy tune about life





Walk in Closet

Blending light and material, concise lines, high-quality materials, with unique design techniques, revealing an irresistible charm



Interior Door & Wall Panel

Aesthetic coherence with matching wooden doors, exuding a distinctive touch of light luxury

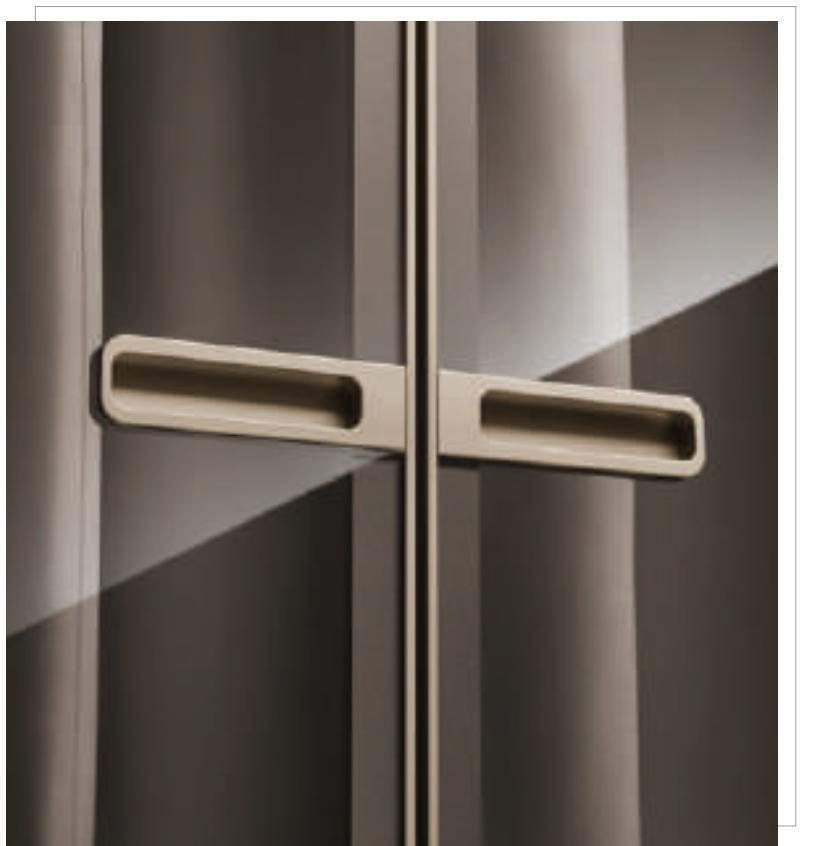
Interior Door (P34)



PWMD1180

Bedroom

Pure tones, presenting a relaxed and tranquil atmosphere, embracing the elegance and comfort of life



Embedded handle aluminum frame swing door,
simple and exquisite, enhancing space transparency

Bathroom

Soft tones complementing streamlined curves, exquisite and romantic, warm and pleasant



Door Panel



PWMK2196

Carcass



PWGA0088

Countertop



PWTE0112



Bathroom

Gentle and romantic white lacquer, paired with elegant champagne gold, flowing with a rich and elegant taste



Arc-shaped lattice corner
Soft and delicate, softening the space's edges





Fresh and natural



Natural aura, embarking on a healing journey of home living

Exploring the natural power among trees and grass
in the woods, whispering within home spaces, detailing
the leisure of time

VILLETTÉ SERIES

French exquisite aesthetics

Modern light luxury



Living Room



Design Philosophy

Establishing a serene and comforting atmosphere with a fresh and subtle cream hue, injecting a sense of tranquility and comfort, capturing the essence of nature in time, creating a healing sanctuary, slowing down the pace, and enjoying the happiness of home



Entrance

Harmonizing space with a natural and harmonious essence, integrating both open and concealed storage cabinets in a well-balanced manner

Carved with precision to depict pleat elements
Classic light luxury never goes out of style



Integrated living- dining-kitchen space

Blending soft tones with natural textures, whispering within home spaces, detailing the cozy moments of staying at home



Dining Room

Interweaving and complementing natural spruce green with soft khaki yellow, creating a comfortable and tranquil living space, leaving room for inspiration in life



OP Creative Letter Handle

Kitchen

U-shaped layout to meet cooking needs
Island connecting kitchen and dining room
Creating more interactive spaces



Open Display Shelf



Dual-color door panel handles,
contrasting and complementing with spruce green,
showcasing the beauty of life

Door Panel

PWMA0628

Countertop

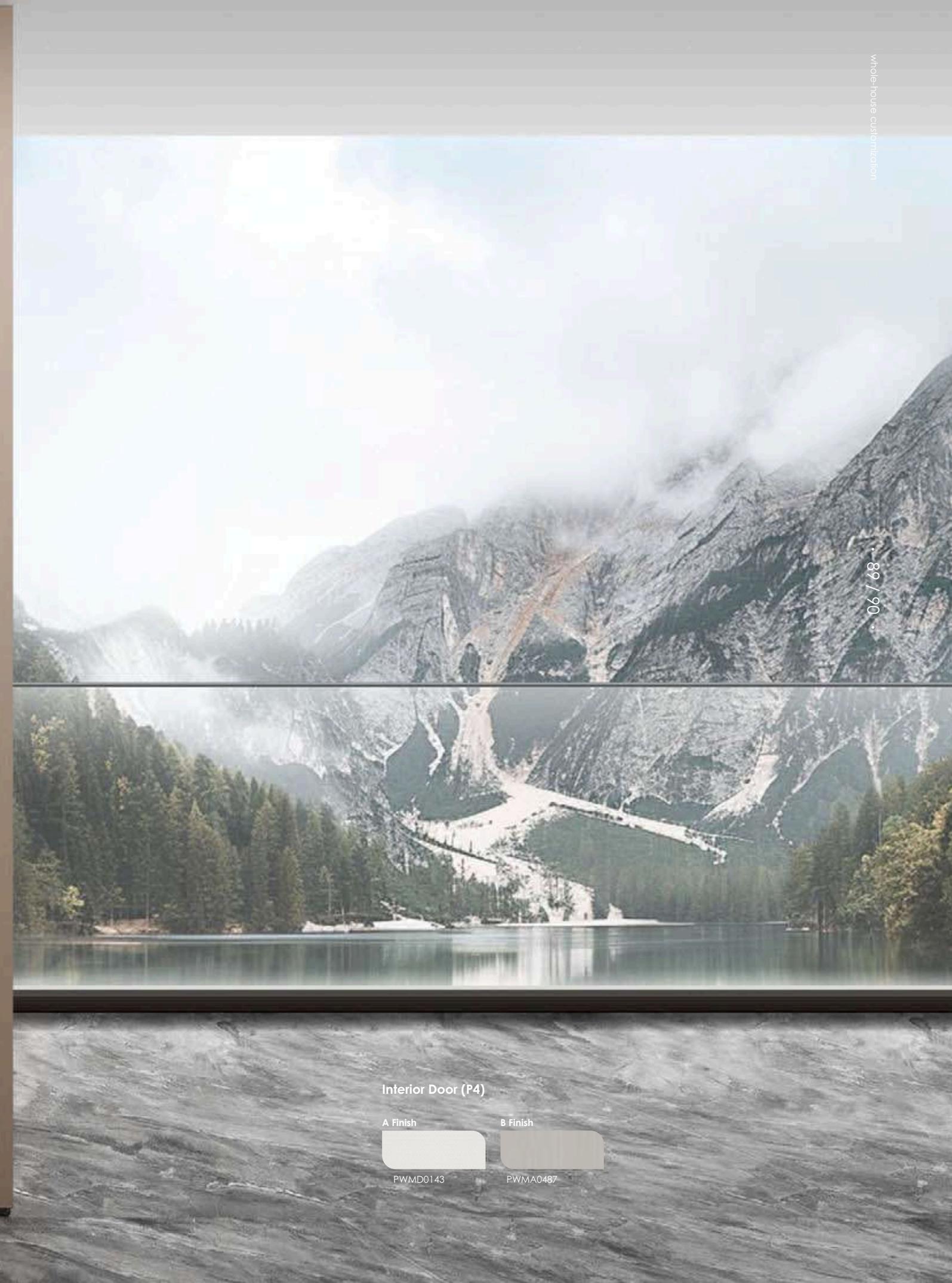
PWMA0537

Countertop

PWTY1107

Interior Door & Wall Panel

Integrated cabinet-door-wall design, featuring sleek and simple line aesthetics, creating a fresh and harmonious atmosphere



Interior Door (P4)

A Finish B Finish

PWMD0143

PWMA0487



Bathroom

Romantic surrender to the natural forest, with a three-segment wet and dry layout, creating an efficient bathroom life



MOLAN SERIES

Soft color, fluent line

Modern style



Bedroom

Blending fresh tones with gentle textures,
gracefully delineating an artistic home



Design Philosophy

Drawing artistic inspiration from the painter Molan, low saturation,
color palette simple and rounded, in visual and tactile

Door Panel



PWMA0633

Wall Panel



PWMD0100

Carcass



PWMA0632

Back Panel



PWMA0627

Door Panel



PWMA0492

Wall Panel



PWMA0630



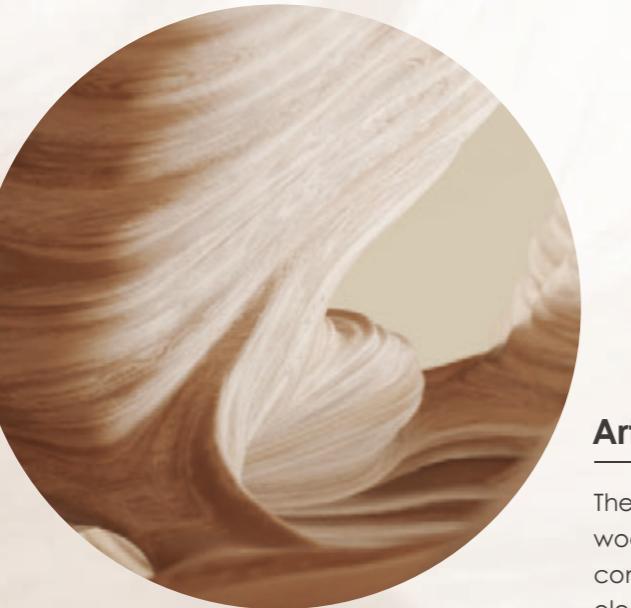
Children's Room

Drawing inspiration from the painter Molan, low saturation color schemes paired with simple and rounded lines, accompanying whimsical fun and sweet dreams



SEATTLE SERIES

Exploring the Authentic Essence of Life

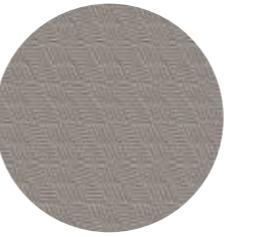


Artistic Retro, Exquisite Craftsmanship

The Seattle Series employs innovative materials to mimic wood veneer, extracting metallic textures with a warm luster, complemented by a subtle silk-like glow, evoking a sense of elegant sophistication, tranquility, and inner beauty.

Vintage color palette, nostalgic traces of time

Rich and warm coffee tones, three-dimensional sawn wood, interplay of light and shadow, gentle encounters, the shallow depths of time, every frame of imagery focuses on the beautiful core.



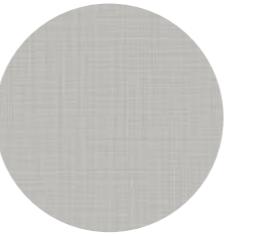
PWMA0671(Door Panel)



PWMC0220(Door Panel)



PWMA0670(Back Panel)



PWMA0627(Carcass)



PWMK2121(Door Panel)

Matching interior door



P21

Matching wall panel



PWMG1434

Matching bathroom



Chrona

Living Room

The combination of suspended open cabinets and sleek enclosed cabinets creates a classic retro artistic atmosphere, infusing the space with an artistic touch for social gatherings.



Matching Drawer Cabinet

The collision of three-dimensional sawn wood and premium materials enhances spatial harmony.



Minimalist Integrated Arch Handles

Concealed handles, embodying meticulous craftsmanship in the details.





Dining Room

Between display and storage, refreshing structural aesthetics, private storage spaces imbued with a sense of mystery, enjoying the company of friends and family in a relaxed atmosphere.



Suspended Glass Cabinets



Walk in Closet

With gentle neutral tones, exuding elegance and gradually unfolding a vintage charm within simplicity, adding a touch of warmth and comfort to the home.



Curved Edge Design



Bedroom

Immersed in rich coffee tones and three-dimensional sawn wood, emanating a nostalgic and gentle glow, offering a visual feast of light and shadow.



Bathroom

Smart mirrors emit a soft glow, outlining a retro ambiance, providing a comfortable and relaxing space.



Interior Door & Wall Panel



SEAMANN SERIES

Reviving the Dynamic Breath of Home with the Ocean



The gentle surf, the ripples like brocade

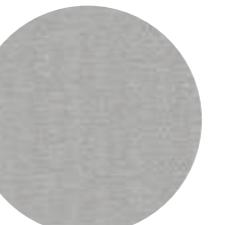
The Seemann Series, with an Italian flair for romance and luxury, presents an overall space that is elegantly luxurious and exudes a neutral color palette, painting a romantic and picturesque lifestyle.

The subtle light in its true essence

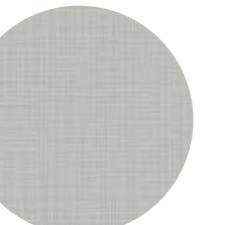
The collision of soft light with natural texture, creating a sophisticated relaxation for a tranquil life.



PWMG1431[Door Panel]



PWMG1425[Door Panel]



PWMA0627[Carcass]



PWMC0223[Wall Panel]

 **Matching interior door**



C19·木门

 **Matching wall panel**



织锦布纹·木作背景墙



Integrated dining-living space

The collision of Long Island's soft light with Decra's gold showcases a unique light luxury aesthetic, exuding sophistication and a stable yet fashionable vibe.

The Scapa tiered design
Deconstructing new forms of space.



Dining Room

Adorned with water ripples, reflecting a unique charm and style, blending artistic taste with a touch of fireworks.



A shelf for cherished collections inside cabinets

Study Room

Soft and comfortable plain door panels, creating a cozy and peaceful atmosphere, lingering in the sea of books, "reading" and savoring time.



Ultra-white wave glass
aluminum frame door





Bedroom

The elegant and mellow Carmani gold gives the space a unique temperament and visual tension, establishing a refined tone for living.



Walk in Closet

An open L-shaped layout, well-segmented, effortlessly stylish and peacefully elegant.



Curved metal hammered handle



Water ripples artistic decorative panels

Interior Door & Wall Panel

C19

HENZELL SERIES

Bringing Life to Vintage Freedom



Vintage geometric, freely indulgent

The Henzell series in camellia white with low saturation as the main color tone, using natural clean materials and colors throughout the space, creating a sense of luxury and harmony, comfort and elegance intertwine within, overall composed and restrained, quietly luxurious.

Wood Hues

Rich retro color scheme like an oil painting, a gift of lingering sunset to earth, emanating a simple warmth and sense of security.



PWMG1427(Door Panel)



PWMC0195(Back Panel)



PWTE0030(Countertop)



PWMC0209(Back Panel)



PWMK2224(Door Panel)

Matching interior door



C18

Matching wall panel



PWMK2224

Matching bathroom



Henzell



Living-Balcony integrated design

Large areas of camellia white protect the walls, adorned with luxurious French marble patterns, using suspended light walnut cabinets, retro yet sophisticated without losing a sense of luxury.



Kitchen

L-shaped kitchen design, with private storage, adding a sense of mystery, enjoying leisurely and natural moments.



Walk in Closet

Using a semi-concealed and semi-revealed L-shaped layout, combining storage and aesthetic display, creating a refined and relaxed high-end feel.



Wall-mounted systems



Elegant forms embedded in cabinets





Bedroom

With camellia white and natural wood tones as the basis, employing integrated cabinet door-wall designs to create a blended space and a natural transition, gentle yet restrained, offering a unique flavor.



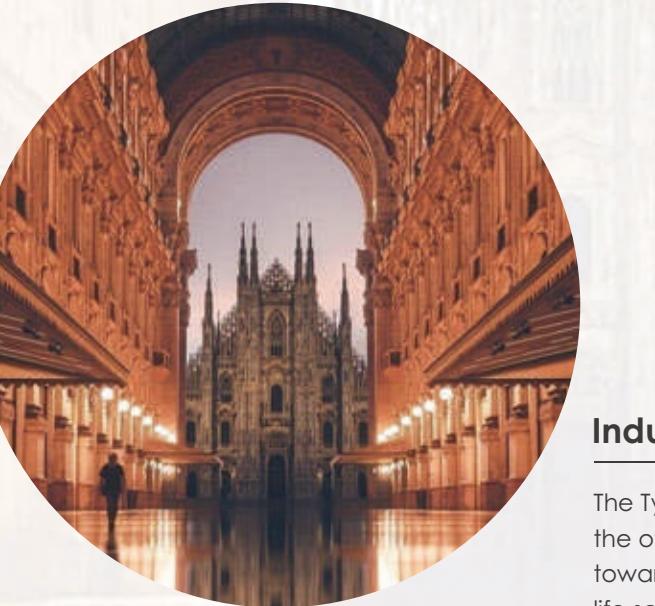
Curved wall protections



Interior Door & Wall Panel

TYWIN SERIES

A glamorous and modern fashionable home



Indulging in refined luxury aesthetics

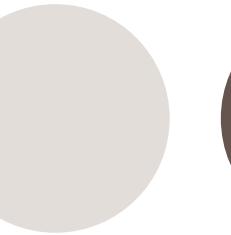
The Tywin series embodies Italian romance and light luxury, the overall space exudes a soft and luxurious beauty, leaning towards neutral tones, painting a romantic and picturesque life scene where one can freely unfold.

Aesthetic of solid colors

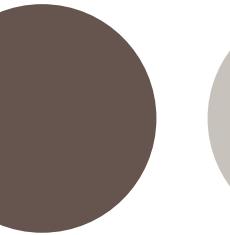
Permeating elegance from within, incorporating Roman art into life, using medium gray as the base color to depict the space.



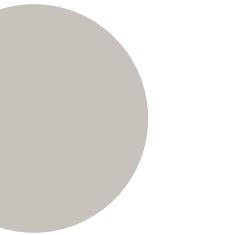
PWMA0636[Back Panel]



PWMK2014[Door Panel]



PWMK3047[Door Panel]



PWMA0554[Carcass]



Matching
interior door



P21



Matching
wall panel



PWMA0530

Living Room

With coral white as the space's foundation, a design of simple and flowing lines, vivid and three-dimensional, showcasing a trendy elegance.





Dining Room

A golden layout, semi-concealed and semi-revealed, cocoon-weaved silk glass display cabinets, finely designed to illuminate an elegant dining experience.



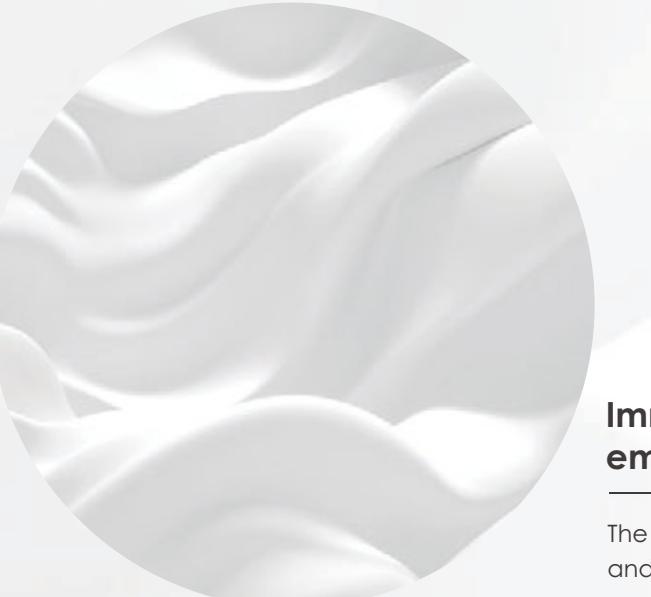
Matching Partition Cabinet



Geometric Lacquered Back Panel

WIKA SERIES

Creamy Color Scheme Style



Immersed in romantic nostalgia, embracing natural liveliness

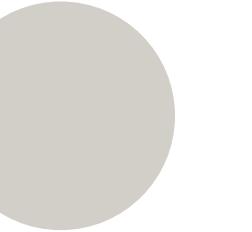
The cabinet doors in "Ivory Cream" exude a soft and natural hue, creating a bright and transparent overall product. The space is accented with a sandy cream spray, adding a touch of freshness and woodland charm.

Creamy Tones, Healing Aesthetics

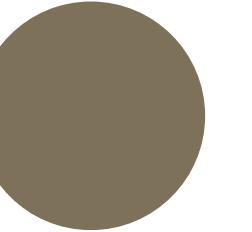
The main color "Ivory Cream" is like the soft morning mist, while the accent color "Sandy Cream" embodies the deepening hue of dawn, with the "Babylon" back panel bringing the depth and serenity of the forest.



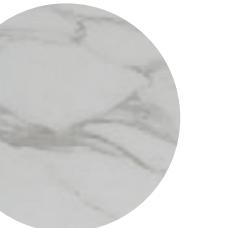
PWMC0207[Back Panel]



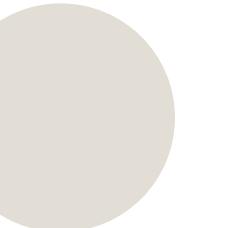
PWMA0530[Carcass]



PWMH0092[Door Panel]



PWMA0566[Back Panel]



PWMH0093
(Door Panel, Carcass)

Matching interior door



P13

Matching wall panel



PWMD1162

Matching bathroom



Wika



Living Room

Softened corners minimize visual sharpness, expressing simplicity through geometric elements, offering a space of tenderness and sweetness.



Bedroom

Exquisite French lines blend classical French architectural aesthetics with the scale and warmth of materials, creating a warmer space.



Milled Handle



French Relief Elements

Study Room

Interweaving the color of wood with the essence of books, inviting a moment of peace and dialogue with the soul.



French Display Cabinet



Golden Crystal Gray Toughened Glass





Bathroom

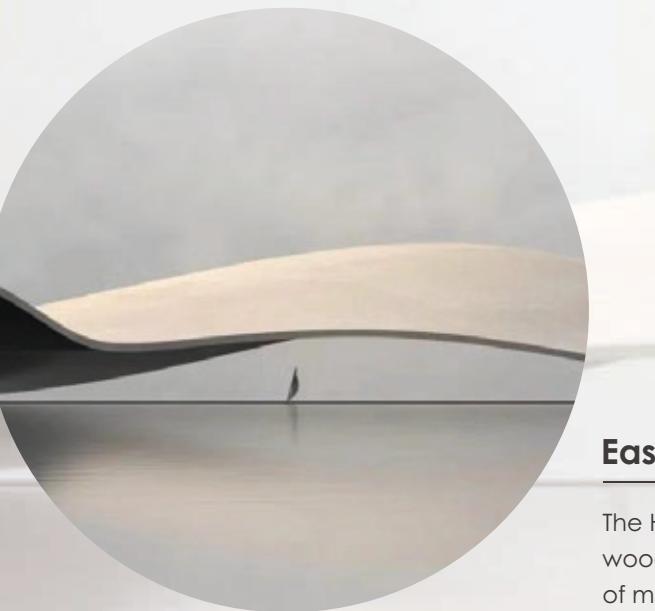
Smart mirrors emit a soft, wavy light, possessing a soothing magic.



Interior Door & Wall Panel

HESSEN SERIES

Enjoying Elegance in Italian Luxury

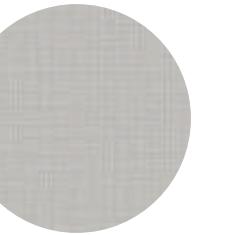


Eastern Charm, Italian Elegance

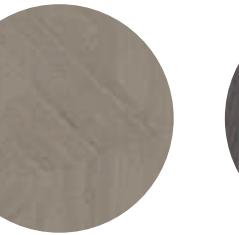
The Herz Series employs 3D stereo technology to create a sense of depth and dimensionality in the wood veneer, creating a luxurious mansion full of modernity, elegance, and pure elegance.

Eastern Color Aesthetics

Warm earthy tones, light-colored wood veneer, presenting an understated and natural Eastern beauty.



PWMA0627(Carcass, Back Panel)



PWMN1012(Door Panel)



PWMN1014(Door Panel)



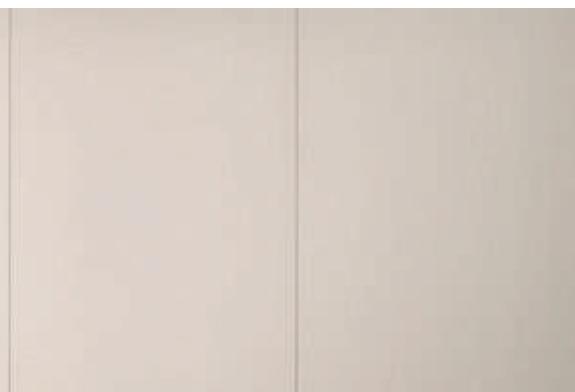
PWMN1013(Door Panel)

Matching interior door



P29

Matching wall panel



PWMG1434

Living Room

Blending delicate Italian craftsmanship with Eastern elegance.



Embossed and Illuminated Back Panel



Snow Veil Gray Handle





Kitchen

Evoking a refined and textured ambiance through gradual shading in natural wood tones.



Tea Room

Subtle linear wooden frame panels, utilizing light to depict a sense of leisure.



Bedroom

Drawing on simple elegance, creating leisurely abode

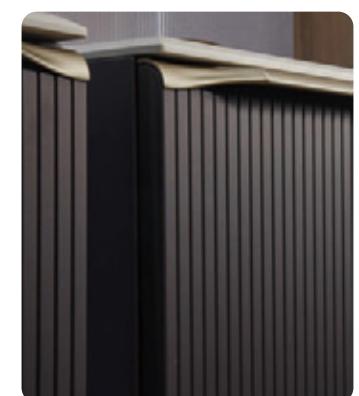


Walk in Closet

An open column wardrobe exuding elegance, luxury, and sophistication.



X-shaped Mirrored Symmetrical Handle



Lacquered Molding Drawers

Interior Door & Wall Panel

P29

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whole-house customization

Development of integrated aesthetic interior doors in the same series

The door is the hub of space, with wood doors, background walls, and full-house cabinets all developed and designed in harmony, making the space style more coordinated



P Series - Super



C Series - Classic



S Series - Super



Creating an integrated trendy luxury space for you

Integrated Customization of Wooden Background Wall

Product materials, colors, styles, and facade structures are interconnected and echo each other



LSB

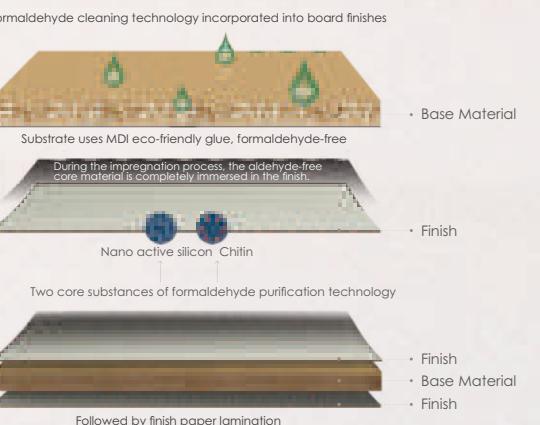
More moisture-resistant and durable

Standard thickness **15mm**

Superior ENF board material

Environmentally friendly and durable finishes

Versatile environmentally friendly finishes, resistant to abrasion, scratches, and yellowing



2 Categories of Wall Protection, Trendy Combinations

More moisture-resistant and durable



Flat Wall Panel

Flat Panel Type



3D Wall Panel

Flat Panel x Grille Type
Flat Panel x Pattern Type
Flat Panel + Grille x Pattern Type

4 Major Processes, Rich Textures

Trendy Melamine Finish | Delicate UV Lacquer Finish | Unique PVC Finish | High-end Wood Veneer Finish

